



PRESS RELEASE

For Immediate Release

FATHOM™ WINS THE BLUE TRUFFLE AWARD FOR INNOVATIVE TECHNOLOGY FROM BLUETECH RESEARCH

Phoenix, AZ – June 10, 2016 – FATHOM Water Management, Inc. (“FATHOM”), the largest software-as-a-service provider for water utilities, announced today that it has won the Blue Truffle Award by BlueTech Research for the FATHOM Internet of Things (IoT) and Customer Information System (CIS) platform. The award is given by market intelligence experts BlueTech Research on the basis of FATHOM being an innovative technology likely to transform the shape of the water industry of the future. FATHOM is already used by 4 million water customers in the U.S.

Trevor Hill, chairman and CEO of FATHOM said: “It is tremendous to have been awarded the Blue Truffle Award as recognition of the impact data and the FATHOM platform are having on creating more financially sustainable utilities. FATHOM was born in the water scarce southwest of the United States, as a way of assuring revenues and managing budgets while addressing water scarcity and the changing needs of customers. Created by a water utility, for a water utility, FATHOM is redefining the meter-to-customer journey and addressing the financial needs of the water utilities.

FATHOM won the Blue Truffle Award at the fifth annual BlueTech Forum in San Francisco on June 1 and will join the Innovation Pavilion at the Water Environment Federation Technical Exhibition & Conference (WEFTEC) in New Orleans this September.

Founder and Chief Executive of BlueTech Research Paul O’Callaghan said: “Utilities and industrial users of water around the world are facing real challenges – which means it is more important than ever to re-imagine the industry’s approach to solving problems. FATHOM developed a product which could have a huge impact on the water industry. With its meter-to-customer platform FATHOM has created a way to manage every interaction between a utility and its customers.”

“Our mission is to unite our industry by enabling water utilities of all sizes to unlock the power of the data they already have and allow them to manage one of our most precious resources more efficiently and more effectively,” said Trevor Hill, CEO of FATHOM. “FATHOM allows water utilities to increase revenue, and decrease costs, while empowering and delighting their customers. FATHOM brings economies of scale to our fragmented water sector. There is strength in numbers.”

About FATHOM

Based in Phoenix, AZ with offices in Austin, TX and Alpharetta, GA, FATHOM is a software-as-a-service company helping water utilities do more with declining resources. With rapidly deployable, risk-free, cloud-based solutions that address all aspects of the meter-to-cash verticals for water utilities, FATHOM increases revenue, decreases costs and delights customers. FATHOM was built by a water utility, for water utilities and delivers a risk-free solution to more than 140 organizations around the world. There is strength in numbers. To learn more, visit www.gwfathom.com.

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About BlueTech Research

BlueTech® Research provides investors, water companies, researchers and regulators with the latest information at their fingertips. The company provides clarity and critical analysis on emerging water technology market areas.

BlueTech Research maps and analyses the water technology innovation landscape. The company is focused on what is changing and how new approaches, new technologies and new needs are reshaping the water technology market. www.bluetechresearch.com

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